

Why You Need Buyers Share of America



Save More Money

Keep more of your hard-earned money with a buyer-focused rebate program.

Access Every Listing

Get access to all listings with our **"Open House Key"** — no buyer agent needed.

Real Support, Real People

Our network of local experts is here to guide and support you every step of the way.

Buy With Confidence

Make informed decisions with tools, resources, and expert guidance you can trust.

*Your Dream.
Our Mission.*



Because your future
is **worth more.**

Introduction

BuyersShare.com ebook is designed to introduce new home buyers to the Buyers Share process, which emphasizes educating buyers so they can benefit from their home purchase experience. The ebook outlines how BuyersShare.com leverages NextGen digital technology and a network of professionals to guide buyers, particularly focusing on helping with down payments, understanding purchase agreements, and navigating the process of buying a home with the potential for financial benefits at closing.

Purpose and Vision

The main goal of Buyers Share and its educational materials, including the ebook, is to create more informed buyers who understand the financial and legal aspects of the home-buying experience. The content emphasizes the belief in home ownership and provides step-by-step guidance for buyers, especially first-time purchasers, to become smarter and more empowered participants in real estate transactions.

- The ebook introduces the unique Buyers Share process—how to benefit from commissions at closing and why it matters to buyers.
- It highlights how Buyers Share does not act as an agent or seller, but rather as a source of education and support throughout the purchase journey.
- The ebook explains strategies for finding loan brokers who understand and can support the Buyers Share model, and it addresses common needs such as assistance with down payments and optimizing purchase agreements.

LET'S GET STARTED ON YOUR DREAM

CHAPTERS

Getting Ready---Your Financial Foundation

Understanding Mortgage Options

Dream Home Criteria and Neighborhood Research

Making the Offer and Negotiation

Inspections, Appraisals, & Due Diligence

Closing the Deal

Now Innovative Tips from BuyersShare.com

BuyersShare.com

Chapter 1

Getting Ready---Your Financial Foundation

- Assess your income, debts, and savings to see how much you can afford.
- Calculate a down payment (typically 3—20%) and account for closing costs, property taxes, insurance, and maintenance.
- Get pre-approved for a mortgage; it signals to sellers that you are serious and clarifies your buying range.

Financial Foundation

Getting ready for home ownership by building your financial foundation involves key steps:

Organize and Review Your Finances

Start by reviewing your income, expenses, debts, and credit score. Strong credit significantly affects your mortgage interest rate, so improving your credit score if needed is crucial. Pay attention to your debt-to-income ratio; lenders generally prefer this to be no more than about 36%, with no more than 28% going toward housing costs.

Save for a Down Payment and Other Expenses

Typically, you need to save 3% to 20% of the home's purchase price for a down payment, depending on the loan type. Putting down 20% can help you avoid private mortgage insurance (PMI), which is an extra cost. Besides the down payment, save for closing costs, moving expenses, and an emergency fund.

Understand Mortgage Types and Get Pre-Approved

Learn about different mortgage options and what you qualify for. Pre-qualification or pre-approval for a mortgage will give you a clear picture of how much house you can afford. This also puts you in a stronger position when you make an offer on a home.

Practice Homeowner Payments

Practice making payments equivalent to what your mortgage payments will be to ensure you can comfortably afford homeownership. Saving the difference between your rent and expected mortgage payment helps build your savings and gets you accustomed to the new budget.

Utilize Financial Assistance Programs

Look into programs that provide assistance with down payments, closing costs, or offer favorable mortgage terms, especially if you have low to moderate income. Programs like NACA offer mortgages with no down payment, no closing costs, and below-market rates. USDA loans can offer 100% financing for eligible rural homebuyers.

Building this foundation prepares you to confidently purchase and sustain homeownership by managing your financial obligations effectively.

Chapter 2

Understanding Mortgage Options

- Research fixed-rate, adjustable, and other types of loans
- Compare rates and terms from several lenders
- Understand the pros and cons of each mortgage type for your situation

When preparing for homeownership, understanding mortgage options is crucial for selecting the right loan for your financial situation and long-term plans.

Main Mortgage Types

- **Conventional Loans** – Not insured by the government. Suited for borrowers with good credit and stable income. These are the most popular mortgages and come in conforming (meet federal standards) and non-conforming (do not meet those standards) varieties
- **Government-Back Loans** – Designed for borrowers with lower credit scores or less savings for a down payment. Key programs include:
- **FHA Loans** – Insured by the Federal Housing Administration, offer low down payments and flexible credit requirements, but include higher mortgage insurance costs.
- **VA Loans** -- For U.S. military service members, veterans, and their spouses. Require no down payment and no mortgage insurance, with competitive interest rates.
- **USDA Loans** – Available to rural and some suburban homebuyers with low to moderate incomes, also requiring no down payments.

- Jumbo Loans – Non-conforming loans for properties exceeding standard federal loan limits. Require higher credit scores, larger down payments, and stricter financial qualifications.
- Fixed Rate Mortgages – Interest rate remains stable throughout the loan term, resulting in steady monthly payments. Best for buyers planning to stay in their homes long-term.
- Adjustable Rate Mortgages (ARMs) -- Have lower initial rates for a fixed period (often 5, 7, or 10 years), after which the rate adjusts periodically with the market. Ideal for buyers who plan to move or refinance before the rate changes.

Specialized Mortgages

- Home Equity Loans & HELOC's: Allow homeowners to borrow against the equity in their current home for additional financing
- Construction Loans: Short-term loans for those building a home, converted to a traditional mortgage when construction is complete

Chapter 3

Dream Home Criteria and Neighborhood Research

- Make a list of “must-have” and “nice-to-have” features (bedrooms, layout, outdoor space, proximity to amenities, etc.)
- Research communities based on commute, schools, safety, and lifestyle.
- Attend Open houses and keep notes/photos to stay organized

A homebuyer can research a neighborhood using a combination of online resources, in-person visits, conversations with locals, and consultation with real estate professionals to ensure the area aligns with their lifestyle, values, and personal requirements.

Online Research Methods

Begin by exploring community forums, local government websites, and recent news articles to gather general information about a neighborhood. Use dedicated platforms such as Niche or City-Data for comprehensive community snapshots (covering cost of living, school grades, crime statistics, and demographic information). Social media groups and online community boards often provide real-life perspectives and unfiltered neighborhood feedback.

In-Person Visits

Visiting a neighborhood at different times and days helps gauge atmosphere, traffic, safety, and noise levels. Experiencing the area during your typical commute or leisure hours can clarify practical aspects like walkability and convenience of amenities. Attending local events and

exploring community centers offers insight into neighborhood spirit and social dynamics.

Evaluating Local Amenities and Services

Assess the proximity of key services such as grocery stores, healthcare providers, schools, parks, and public transportation. Mapping essential amenities with apps can make this process more visual and practical. Reviewing school rankings and accessing public crime databases (such as the FBI Crime Data Explorer) provides crucial safety and community quality information.

Community Engagement and Professional Advice

Speaking with neighborhood residents about their experiences provides candid insight into the strengths and weaknesses of the area. Local real estate agents and attorneys have in-depth knowledge about market trends and can advise on long-term property value and potential future development. Checking for neighborhood turnover rates (frequency of people moving in and out) helps gauge community stability.

Considering Future Developments

Review city planning department resources for information about infrastructure and zoning changes that could impact the area's future. Understanding planned construction, new amenities, or updates helps you anticipate changes that might influence property values and livability.

Chapter 4

Making the Offer and Negotiation

- Work with trusted professionals to draft a competitive offer, backed by market analyst.
- Stay open to negotiations on price, repairs, and contingencies.
- Plan for an earnest money deposit (typically 1–3%) to show your commitment.

To put an offer on a home without a buyer's agent, a homebuyer should follow these steps:

1. Get pre-approved for a mortgage loan to know your budget and show sellers you are serious.
2. Research the local real estate market and comparable sales to determine a fair and competitive offer price.
3. Use a legally valid offer form, which may be a standard template approved by your state. The offer should include details such as:
 - Purchase Price
 - Closing Timeline
 - Contingencies (e.g., home inspections)
 - Earnest Money (Deposited)
 - Any escalation clauses or special terms
4. Clearly identify the property in the offer by its address and tax parcel number, and include your full legal name(s) along with the seller's name.
5. Consider having a real estate attorney review your written offer to ensure it is properly drafted and includes necessary contingencies for your protection.

6. Submit the offer directly to the seller or the seller's listing agent. Inform the listing agent that you do not have representation, so they know you are an unrepresented buyer.
7. Include any additional questions or requests in writing, such as asking the seller to cover closing costs or include certain items in the sale.

By following these steps carefully, buyers can make offers without needing a buyer's agent, although professional legal advice is recommended to avoid pitfalls and ensure all terms are clear and binding.



Chapter 5

Inspections, Appraisals, & Due Diligence

- Hire a professional for a thorough home inspection; look for hidden issues (foundation, roof, plumbing, etc)
- The lender will arrange an appraisal to ensure the home's value matches the price.
- Address any discrepancies or repairs before moving forward.

Homebuyers should actively schedule home inspections, appraisals, and perform thorough due diligence to protect their investment and avoid unanticipated problems after closing.

Home Inspections

A professional home inspection is highly recommended and typically covers the property's structure, electrical systems, plumbing, HVAC, roof, and foundation. Inspectors may also check for pests, such as termites, especially in Florida. Use the inspection report to negotiate repairs, request seller credits, or opt out if major issues arise.

Home Appraisal

Appraisals are ordered by the buyer's lender and paid for by the buyer (usually \$600–\$900). A licensed appraiser evaluates the home's value based on its condition, upgrades, and comparable sales in the area. If the appraised value is below the contract price, the buyer may need to renegotiate or risk loan denied.

Due Diligence

Due diligence involves investigating all aspects of the property before closing, including reviewing homeowner association rules, checking permits for prior renovations, conducting a title search, assessing environmental risks, and confirming insurance coverage. Be sure to research the neighborhood and legal status of the property for undisclosed issues.



Chapter 6

Closing the Deal

To prepare for closing the deal on a new property, a homebuyer should review documents, complete a final walk-through, secure funds for closing, arrange insurance, and bring proper identification and paperwork on closing day.

Key Preparation Steps

- **Review All Documents:** Read the Closing Disclosure, loan terms, settlement statements, and purchase agreement ahead of your closing appointment to confirm fees, terms, and details. Address any discrepancies with your lender or agent.
- **Conduct Final Walk-Through:** Schedule this with your agent within 24 hours of closing to verify that the property is in agreed-upon condition, repairs are complete, and all contract inclusions remain.
- **Secure Closing Funds:** Obtain a cashier's check or arrange a wire transfer for the required closing costs and down payment; personal checks are not accepted.
- **Confirm Insurance:** Provide proof of homeowners insurance as required by your lender before closing.
- **Check Your ID & Required Documents:** Bring a valid photo ID, insurance documents, and contact information for your agent or attorney.
- **Stay Organized:** Keep copies of correspondence, repair receipts, and all signed agreements for quick reference during closing.

Chapter 7

Now Innovative Tips from BuyersShare.com

BuyersShare.com offers several innovative tips that set it apart from traditional homebuying resources—emphasizing buyer empowerment, creative negotiation strategies, and leveraging digital technology for a smoother transaction.

Unique BuyersShare.com Tips

- **Buyer Empowerment and Education:** Buyers Share is focused on educating buyers on every step, so they have more control and clarity during homebuying. Their team provides detailed consults using NextGen digital technology for smarter analysis and decision making.
- **Down Payment Assistance Strategy:** Buyers Share highlights ways for buyers to benefit from commission-sharing opportunities, which may help reduce the down payment burden—especially when buying from builders who offer incentives at closing.
- **Legal Support vs Traditional Buyers Agent:** Buyers Share encourages buyers to consult directly with knowledgeable attorneys rather than relying on listing agents. This approach is especially critical when contract issues or legal problems arise, allowing buyers to advocate for their interests with professional legal support.
- **Pre-Buyer Consultant Program:** Before viewing homes, Buyers Share recommends scheduling a “Pre-Buyer Consult” to gain customized advice on how to structure the purchase, maximize benefits, and prequalify for mortgage programs that are the best fit for you.

- **Smarter Negotiation:** Buyers Share stress that buyers should not simply rely on the standard negotiating process; instead, informed negotiation on price, repairs, and contingencies is encouraged, with a clear understanding of limits—leveraging their consult tools and attorney network for a winning strategy.
- **Home Builder Strategy:** Buyers Share advises buyers on how to work with builders to become a direct client, which can increase leverage and unlock extra incentives or credits (such as a potential 2% back at closing), rather than relying on outside agents.



Conclusion

The BuyersShare.com ebook empowers new and prospective home buyers with practical knowledge to make informed decisions and maximize financial benefits throughout the home buying process. By demystifying the steps involved—from understanding commissions and negotiating purchase agreements, to arranging loan support and optimizing the closing experience—the ebook reinforces the core Buyers Share mission: to help buyers become educated, proactive participants rather than passive clients.

Buyers Share of America encourages you to leverage the strategies and guidance within, such as seeking consultative support and following Buyers Share's recommended steps, to achieve smoother transactions and greater savings at closing. The ebook closes by reaffirming the belief that informed buyers are stronger buyers, and that the right preparation and resources can lead to successful, financially savvy homeownership for all participants in the Buyers Share community.